

The background features a dark blue and black gradient with abstract light trails in orange, red, and blue. A large, diagonal orange bar is positioned on the right side. The text is overlaid on a dark blue geometric shape on the left.

TECHNICAL COMMUNICATION

SERVICES FOR AGILE HIGH-TECH COMPANIES



“Only on the fringes of an ecosystem, those outer rings, do evolution and adaptation occur at a furious pace . . .”

/ YVON CHOUINARD, FOUNDER, PATAGONIA

IN A NUTSHELL

Based in southern Vermont, Lightspeed Publishing LLC, has been developing effective technical documentation and marketing collateral for a wide range of high-tech companies since 1997.

This work includes high-profile projects for industry leaders, (Intel, Red Hat, Apple, Xerox, and BlackBerry), as well as many rising stars in the industry (Nuxeo, Black Duck, Adlib Software, Intelligent Mechatronic Systems, and PrismHR).

Lee Purcell, Principal at Lightspeed Publishing, started his career in Silicon Valley, working for many of the pioneering companies in the personal computer revolution. Since then, he has established a worldwide virtual network of writers, editors, graphic artists, animators, scriptwriters, digital content creators, and web developers. Teams can be quickly assembled for challenging projects, which can be completed efficiently using online collaboration tools.

“We believe you get better at innovation if you have a lot of people working together to solve a problem.”

/ JIM WHITEHURST, CEO, RED HAT

OUR PHILOSOPHY

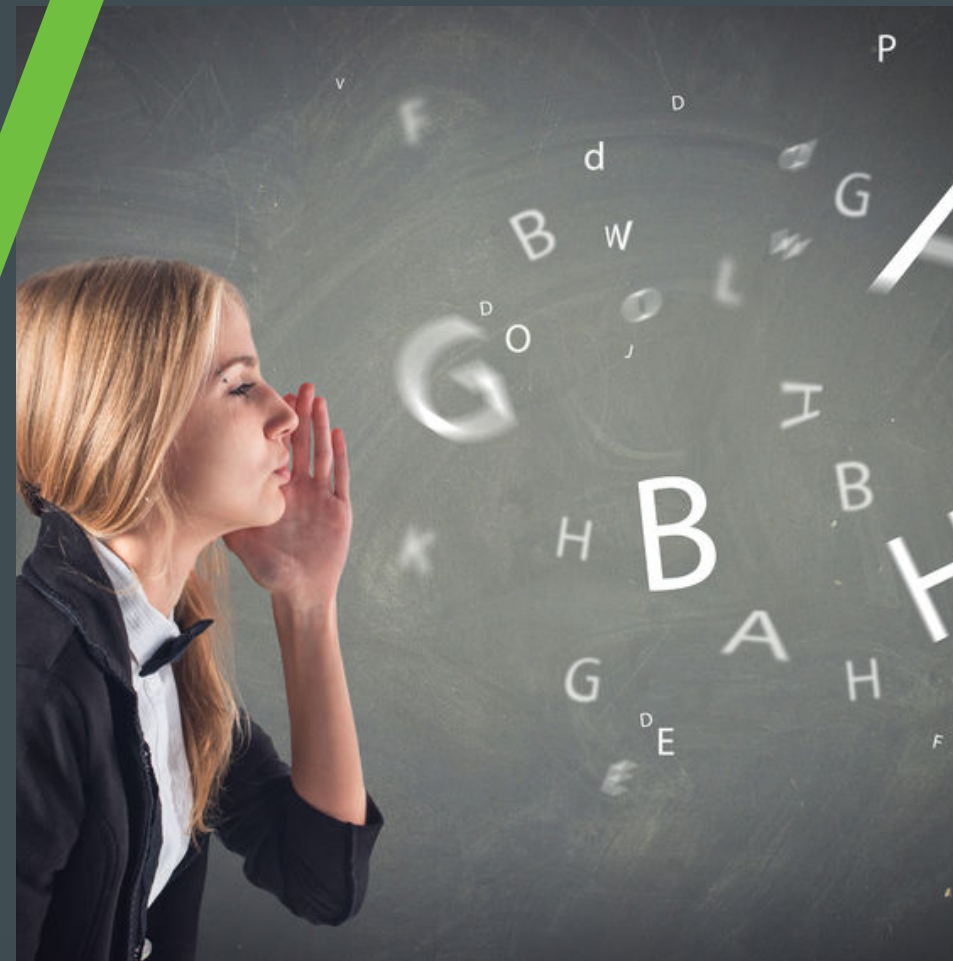
Our philosophy has been greatly influenced by the principles of open source development. We advocate approaching technology challenges collaboratively and cooperatively, drawing on resources from the commons and contributing in kind, and building frameworks around open standards. This, we feel, helps build durable ecosystems that benefit everyone.

As long-term members of Vermont Businesses for Social Responsibility, we also share their vision of building an economic model for business that makes a positive impact on:

- Our communities
- Overall environmental quality
- Sustainable financial prosperity



CORE CAPABILITIES



TECHNICAL COMMUNICATION

WHITE PAPERS
CASE STUDIES
TECHNOLOGY PERSPECTIVES
USER MANUALS



EPUBLISHING

EBOOK CREATION
AUDIOBOOK PRODUCTION
WORDPRESS WEBSITES



DIGITAL VIDEO

ANIMATION
MARKETING VIDEOS
DOCUMENTARIES



DIGITAL CONTENT CREATION

BLOG ARTICLES
PODCASTS
ONLINE LEARNING

LEE PURCELL, BIO



Lee began his career in technical communication working for a Hayward, CA minicomputer company, Qantel, producing hardware references, training guides, and educational documents for field technicians. Over the years, he has completed projects for many industry pioneers, including Apple, Xerox PARC, Intel, RSA, BlackBerry, and others. His writing career includes 10 trade computer books published by McGraw-Hill, John Wiley & Sons, Pearson Education, Sybex, and Addison-Wesley. Subjects ranged from optical disc technology and DVD production to Flash character animation.

LEE PURCELL, BIO - 2

Recent accomplishments include:

Intel AI Academy success stories: Produced 14 success stories during 2018 documenting innovative uses of artificial intelligence technology in medicine, space exploration, education, robotics, environmental monitoring, speech recognition, and privacy rights in the ambient computing era.

Red Hat Vertical Marketing: Wrote a series of analyst briefs and technology perspectives supporting a recent Red Hat initiative, reaching out to key industry sectors including Energy, Financial Services, Healthcare, Retail, Government, and more.

SDN/NFV projects. Developed a series of white papers for the Intel® Network Platforms Group on initiatives to advance design and deployment of IT infrastructures using software-defined networking and network functions virtualization.

ODCA work. Produced a number of technical papers for the Open Data Center Alliance, including usage models and master usage models for cloud computing technologies, software-defined networking, and an award-winning ODCA Proof of Concept that demonstrated techniques for minimizing data center energy consumption.

Open Source on Intel projects. Created white papers, web pages, and video scripts to highlight Intel's work within the open-source ecosystem. Interviewed many of the luminaries, analysts, and developers who have helped advance open source.

Experienced as an author, technical writer, scriptwriter, digital content creator, and marketing communications writer, I thoroughly enjoy challenging projects that open the doors to new technologies.

LINKS



Primary Site

www.lightspeedpub.com



Sister Site

www.epublishyourself.us



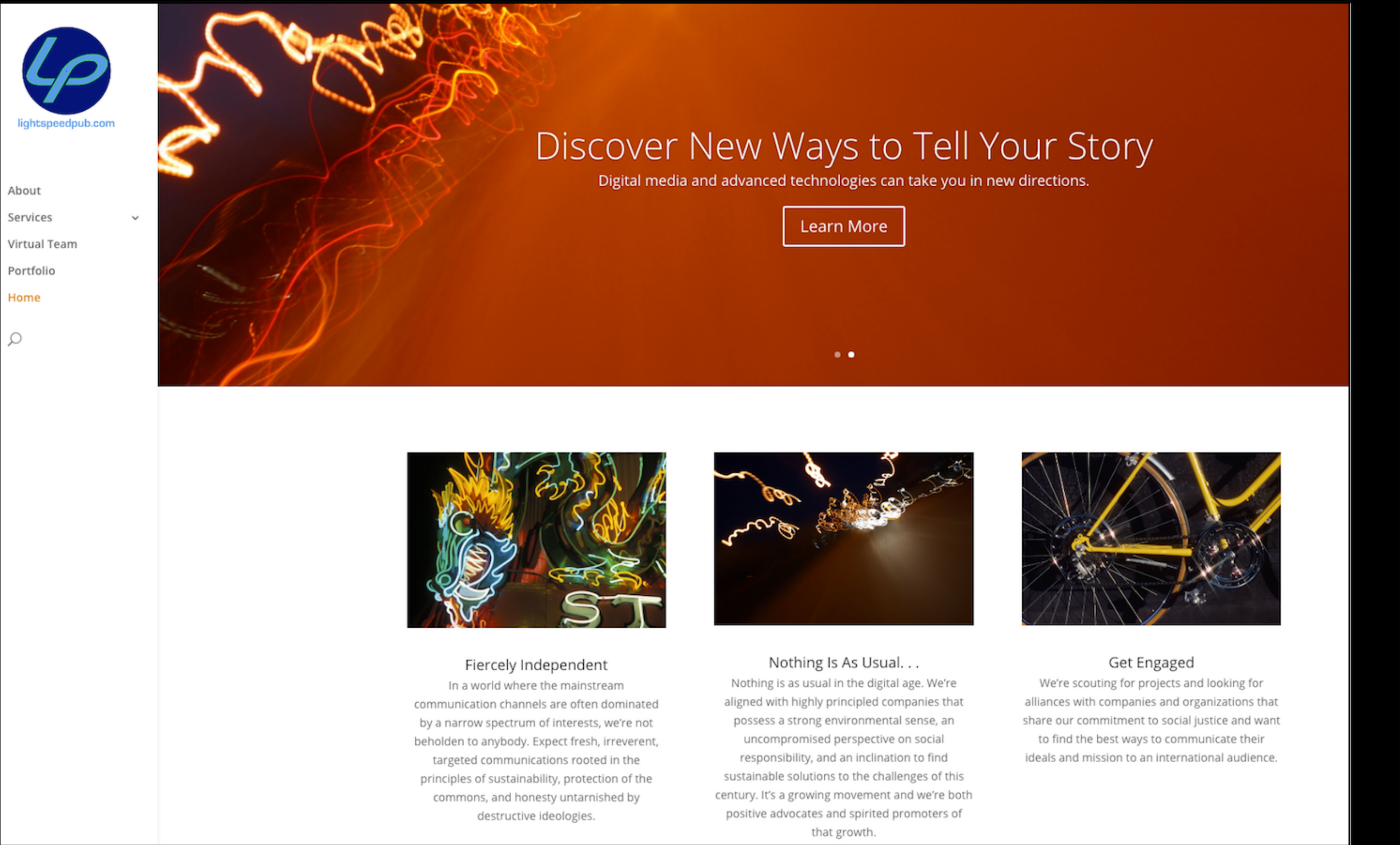
LinkedIn

www.linkedin.com/in/lightspeedpub/



Lee Purcell - Personal Site

www.lee-purcell.com



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- Services
- Virtual Team
- Portfolio
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Discover New Ways to Tell Your Story

Digital media and advanced technologies can take you in new directions.

Learn More



Fiercely Independent

In a world where the mainstream communication channels are often dominated by a narrow spectrum of interests, we're not beholden to anybody. Expect fresh, irreverent, targeted communications rooted in the principles of sustainability, protection of the commons, and honesty untarnished by destructive ideologies.



Nothing Is As Usual. . .

Nothing is as usual in the digital age. We're aligned with highly principled companies that possess a strong environmental sense, an uncompromised perspective on social responsibility, and an inclination to find sustainable solutions to the challenges of this century. It's a growing movement and we're both positive advocates and spirited promoters of that growth.



Get Engaged

We're scouting for projects and looking for alliances with companies and organizations that share our commitment to social justice and want to find the best ways to communicate their ideals and mission to an international audience.

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